

FROM REP AUG30/12 13.20
CHANGES *** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC

AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

ORDER # 201110 CONTRACT # 6299468

REP. #	OFF. # 18	SALESMAN #
BUYER NAME	MAURA GILROY	
SALES PRSN	WA- CHERYL BLAIR	
CLASS: NATL.	LOCAL	REGIONAL

PRDCT	<u>DCCC 9/7</u>	<u>EST#1543</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP6/12 SEP12/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE AUG30/12 13.20

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
HIATUS 9/11
TTLS \$13,925
PLEASE CONFIRM, THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1543
AGENCY PRODUCT CODE = 14

2	DZ 1100P-1135P	30	\$1,350.00	9/10	9/12	1	M W	1
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PROGRAM : 11 PM NEWS
CON COM1: 11 PM NEWS
CON COM2: HIATUS 9/11

4	DZ	1200N-1230P	30	\$375.00	9/10	9/12	1	M.W	1
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PROGRAM : CHANNEL 11 NOON NEWS
CON COM1: CHANNEL 11 NOON NEWS
CON COM2: HIATUS 9/11

REP HEADLINE# 6299468
 *** UNAPPROVED REV #1 ***

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 215 564 1103
 HARRIS REPORT FROM REP
 CHANGES

AUG30/12 13.20
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6		DZ	500P-530P	30	4	\$800.00	9/10	9/12	1		M,W	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
CON COM2: HIATUS 9/11												
8		DZ	530P-600P	30	4	\$800.00	9/10	9/12	1		M,W	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
CON COM2: HIATUS 9/11												
10		DZ	600A-700A	30	5	\$650.00	9/10	9/12	1		M,W	1
PROGRAM : CHANNEL 11 NEWS AT 6AM												
CON COM1: CHANNEL 11 NEWS AT 6AM												
CON COM2: HIATUS 9/11												
12		DZ	700A-800A	30	4	\$625.00	9/10	9/12	1		M,W	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
CON COM2: HIATUS 9/11												
SEP/12 13925.00											CONTRACT TOTAL 13925.00	
											TOTAL SPOTS 18	

MARKET TOTALS \$48,017 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE